



SPONSORSHIP OR DONATION REQUEST LETTER

Dear Organization Leader:

We are pleased to introduce the International Symposium on Electronic System Design (ISED 2011) to be held in December 19--21 this year at Kochi (aka Cochin), India. For more information, please visit the symposium website located at: <http://www.ised2011.org> or <http://ised.seedsnet.org>.

ISED brings researchers, educators, and students under one roof for the advancement of research and education, and international collaboration, networking and knowledge sharing leading to the innovations in and the efficient realizations of electronic systems, such as cell phones, mobile internet devices and embedded systems which have profound effect on society. There will be research and development sessions as well as a workshop on education, coupled with an industrial expo. Students, researchers, faculty, and industry professionals engaged in the disciplines of electrical sciences, including computer science, computer engineering, electrical and electronics engineering, and communication engineering will be substantially benefitted.

On behalf of the steering committee and the organizing committee of ISED we invite your support as a sponsor or donor. **The details of sponsorship or donation are provided in Appendix 1 and 2.** We sincerely believe that your strong support will immensely help the event and establish a strong relationship between your institution, ISED and the technical community.

We invite you to ISED 2011, and hope to have the pleasure of working with you and your organization. Please contact us for any further information.

Best Regards,

S. K. Nandy
Indian Institute of Science (IISc) Bangalore
General Chair
nandy@serc.iisc.ernet.in

Priyadarsan Patra
Intel Corporation, USA
General Chair
priyadarsan.patra@intel.com

Please return the following form to one of the two addresses:

ISED 2011 Local Arrangement Chair
C/O -- Biju Paul
Rajagiri School of Engineering & Technology
Rajagiri Valley, Kakkanad
Kochi -- 682 039 Kerala, India.

E-mail ID: biju_paul@rajagiritech.ac.in

ISED 2011 Finance Chair
ATTN: Gopal Mohapatra, SEEDS USA.
7550 Kirby Drive, #814,
Houston, TX 77030, USA.

E-mail ID: gkmohapatra@gmail.com



APPENDIX-1: ISED 2011 SPONSORSHIP OR DONATION FORM

1. Name of the Organization Providing Support:

2. Support Category:

Category	Silicon	Platinum	Gold	Silver	Bronze
US Dollar	\$3,000	\$2,000	\$1,500	\$1,000	\$500
Indian Rupee	Rs. 1,50,000	Rs. 1,00,000	Rs. 75,000	Rs. 50,000	Rs. 25,000

3. Support Amount:

US \$ _____ / India Rupee _____

4. Contact Information:

Authorized Representative Name:	
Postal Address:	
Street:	
City:	
State:	
Postal Code:	
Country:	
Telephone No.:	Fax No.:
E-mail ID:	

5. Payment Information:

Credit Card Payment Option using Google Checkout is available in the [Sponsors Section](#) of the ISED 2011 website. (**This is the preferred method.**)

Check/Draft Payments: Make Check/Draft Payable to **"ISED" for Indian Rupee or "ISED-SEEDS" for US dollars.**

6. Application Submitted By:

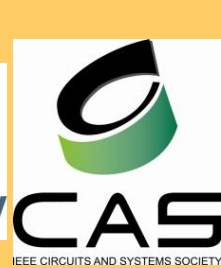
Name:	
Affiliation and Designation:	
Signature:	Date:



APPENDIX – 2: SPONSORSHIP OR DONATION INFORMATION

Sponsorship or donation represents an organization's innovations, developments, and capabilities to the world of eminent scientists, engineers and professionals from academia, government and industry. The opportunities are available on a first-come, first-served basis, thus organizations are advised to reserve the opportunity that spotlights the organization's name. The following table gives a list of sponsorship categories/levels and a summary of benefits that the sponsoring organization can get.

Categories	Fees	ISED Offerings
Silicon	US \$3,000 Or Rs. 1,50,000	<ul style="list-style-type: none">• Up to 6 complimentary registrations.• Banner (up to a 10ftx6ft) on all symposium programs.• Logo on symposium web site, with link to organization's site or any page of organization material.• Press release in the symposium media kit.
Platinum	US \$2,000 Or Rs. 1,00,000	<ul style="list-style-type: none">• Up to 4 complimentary registrations.• Banner (up to a 8ftx4ft) on all symposium programs.• Logo on symposium web site, with link to organization's site or any page of organization material.• Press release in the symposium media kit.
Gold	US \$1,500 Or Rs. 75,000	<ul style="list-style-type: none">• Up to 3 complimentary registrations.• Banner (up to a 6ftx3ft) on all symposium programs.• Logo on symposium web site, with link to organization's site or any page of organization material.• Press release in the symposium media kit.
Silver	US \$1,000 Or Rs. 50,000	<ul style="list-style-type: none">• Up to 2 complimentary registrations.• Banner (up to a 4ftx2ft) on all symposium programs.• Logo on symposium web site, with link to organization's site or any page of organization material.• Press release in the symposium media kit.
Bronze	US \$500 Or Rs. 25,000	<ul style="list-style-type: none">• Up to 1 complimentary registration.• Banner (up to a 3ftx2ft) on all symposium programs.• Logo on symposium web site, with link to organization's site or any page of organization material.



International Symposium on Electronic System Design (ISED) 2011

19-21 December 2011, Kochi, India.

Call for Papers

(<http://www.ised2011.org> or <http://ised.seedsnet.org>)

Organizing Committee

General Chairs

S. K. Nandy, Indian Institute of Science.
Priyadarsan Patra, Intel Corporation, USA.

Program Chairs

Nihar R. Mahapatra, Michigan State University.
Pramod K. Meher, Institute for Infocomm Res.
Vinod A. Prasad, Nanyang Tech. University.

Workshop Chairs

Siddharth Garg, University of Waterloo.
Asha Panicker, Rajagiri School of Eng. & Tech.

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G. Pramod, Rajagiri School of Eng. & Tech.

Local Arrangement Chairs

Jimson Mathew, University of Bristol.
Biju Paul, Rajagiri School of Eng. & Tech.

Steering Committee Chairs

Saraju P. Mohanty, University of North Texas.
Priyadarsan Patra, Intel Corporation, USA.

Mobile phones and other similar applications are embedded systems designed using system-on-a-chip technology. These systems consist of several heterogeneous components, such as: analog/ mixed-signal circuits, digital circuits, power management systems, and software. ISED brings together researchers, students, industry personnel from these fields for efficient design of such portable systems. The highlights of first of its series ISED 2010 are: NSF-USA and DST-India fundings, 17 Keynote/plenary/invited talks, 41 contributing papers, IEEE technical co-sponsorship, special issue in ACM JETC. ISED 2011 will continue the same momentum.

SYMPOSIUM TRACKS

The symposium will have the following tracks:

- (1) Analog/Mixed-Signal System Design (AMS)
- (2) Digital System Design and Validation (DSD)
- (3) Embedded System Design (ESD)
- (4) Emerging Technology and System Design (ETD)
- (5) Power Aware System Design (PSD)
- (6) Software System and Application Design (SSD)
- (7) Workshop for Engineering Scholars (WES)

MANUSCRIPT INFORMATION

Manuscripts reporting high quality original and unpublished research are solicited for this symposium. The manuscripts will undergo double-blind review by a strong team of reviewers and program committee members consisting of leading researchers around the globe. All accepted papers will appear in the symposium proceedings to be published by IEEE computer society Conference Publishing Services (CPS) provided at least one of the authors registers for the symposium at full rate. The extended versions of selected papers will be considered for possible publication in a journal.

SUBMISSION INFORMATION

A single-spaced, double-column, (maximum) 6-page, IEEE-CS format manuscript should be submitted as a single pdf file using the following link:

<http://www.easychair.org/conferences/?conf=ised2011>

For more information visit: "Paper Submission" section of the website.

IMPORTANT DEADLINES

- **Manuscript submission: 15th June 2011.**
- **Notifications of review status: 15th August 2011.**
- **Camera ready papers: 15th September 2011.**

